



**OSMS Packaged Websites**

OSMS has a website offering to fit your every need. We have a variety of packages and pricing to fit dealerships of any size, franchise, and location. Every package includes OSMS's "Edit Anywhere" technology, which allows you to make changes to your site in real-time with no additional fees. Choose from one of our packages below, or [contact us](#) for a custom proposal. We offer great custom design work for those dealerships that have extra special needs.

**Standard Package**

Don't let the name fool you- this is a very well equipped site! The standard package is best for the budget conscious dealer who still wants to offer their customers access to detailed inventory and information. PureDealer has the most easily editable and well-equipped websites suited for both pre-owned dealers and new car dealers. This site offers your dealership many benefits for a low cost of entry.

Standard Package:	
<p><b>Includes:</b></p> <p>Your choice of stylish designs</p> <p>Editable content, copy, pictures</p> <p>Site permissions- Add, edit, or delete who can manage the editing of your site</p> <p>Form recipients: Your dealership can control who receives the email from your web site.</p> <p>Autoresponders- every customer will be sent a follow-up letter automatically</p> <p>Email account (you@you.com)</p>	<ul style="list-style-type: none"> <li>✓ About the Dealer</li> <li>✓ Contact Us page / form</li> <li>✓ New Vehicle listings and quote request</li> <li>✓ New Vehicle manual upload capability</li> <li>✓ New Vehicle Payment Calculator</li> <li>✓ Quote Request Contact Form</li> <li>✓ Payment Calculator</li> <li>✓ Used Inventory listings</li> <li>✓ Used Quote Request Contact Form</li> <li>✓ Used Quick Quote Form</li> <li>✓ Used Vehicle Payment Calculator</li> <li>✓ Service department information and Appointment Request</li> <li>✓ Legal Disclaimer</li> <li>✓ Privacy Information</li> <li>✓ Hours and Directions</li> </ul>



## Professional Package

The Professional Package is great for dealers who want to take the next step with their Internet efforts. This package is best for single location single/multi franchise dealerships. Save time with automated inventory, save money with full editability, and sell more from your fixed operations with a very professional package.

Professional Package:	
<p><b>Includes:</b></p> <p>Your choice of stylish designs</p> <p>Editable content, copy, pictures</p> <p>Automated inventory software and full integration with window sticker services, inventory and pictures.</p> <p>Site permissions- Add, edit, or delete who can manage the editing of your site</p> <p>Form recipients: Your dealership can control who receives the email from your web site.</p> <p>Autoresponders- every customer will be sent a <i>personalized</i> follow-up letter automatically</p> <p>5 email accounts with your dealerships name (web-based accounts included)</p> <p>Representation for all fixed operations departments</p>	<ul style="list-style-type: none"> <li>✓ About the Dealer</li> <li>✓ Contact Us page / form</li> <li>✓ New Vehicle listings and quote request</li> <li>✓ New Vehicle upload capability</li> <li>✓ Automated Inventory</li> <li>✓ New Vehicle Payment Calculator</li> <li>✓ Quote Request Contact Form</li> <li>✓ Payment Calculator</li> <li>✓ Used Inventory listings</li> <li>✓ Used Quote Request Contact Form</li> <li>✓ Used Quick Quote Form</li> <li>✓ Used Vehicle Payment Calculator</li> <li>✓ Service department information, Appointment Request</li> <li>✓ Parts info page and request form</li> <li>✓ Legal Disclaimer, Privacy Information</li> <li>✓ Body Shop information and Appointment Request</li> <li>✓ Secure Credit Application</li> <li>✓ Door-To-Door Directions</li> <li>✓ Email A Friend</li> <li>✓ Careers department</li> <li>✓ Links to Kelley Blue Book (for new and used inventory)</li> <li>✓ Locate A Vehicle Form</li> <li>✓ Test Drive Request Form</li> <li>✓ Preowned Kelley Blue Book</li> <li>✓ Dealership Events and homepage posting</li> <li>✓ Press Releases</li> <li>✓ Express Quote</li> <li>✓ Hours and Directions</li> </ul>



## Elite Package

The Elite Package is the top of the line site. The Elite includes the most retail-focused website on the market today. List your lease and purchase specials, APR and rebate offers, and more to your site's home page with the retail suite.

Elite Package:	
<p>Includes all options from the professional package, as well as:</p> <p><i>Personalized</i> autoresponder letter</p> <p>10 email accounts with your dealerships name (web-based accounts included)</p> <p>"Retail Suite" allows you to post specials, events, news, and more to your home page easily</p> <p>Detailed site usage statistics</p> <p>Flash animation accents throughout site</p> <p>Rebate and APR incentives, with ability to post to home page</p>	<ul style="list-style-type: none"> <li>✓ New car sales coupons</li> <li>✓ New car lease coupons</li> <li>✓ Pre-owned sales coupons</li> <li>✓ Home page posting of vehicle specials, events</li> <li>✓ Fleet Dept Contact Form</li> <li>✓ Fleet Sales Information</li> <li>✓ Parts Specials</li> <li>✓ Service Featured Offers</li> <li>✓ Make an Offer on all vehicles</li>   <li>✓ Parts info page and request form</li> <li>✓ Hours and Directions</li> <li>✓ Greetings from the Dealer</li> <li>✓ Recall Information database and integrated service appointments</li> <li>✓ Standalone Trade-in Evaluation</li> <li>✓ Secure Deposit Form for vehicles</li>   <li>✓ Staff Directory, New Sales Bios, Pre-owned Sales Bios, Service and Parts Staff Bios</li> <li>✓ Body Shop information page and contact form</li> </ul>